



Government Relations Bridging Innovation and Regulation

As advancements in technology continue to outpace regulatory frameworks, Zero One Strategies aims to provide strategic guidance and advocacy for innovators and businesses operating at the forefront of technological development.

Who We Are

Zero One Strategies is a boutique government relations practice dedicated to navigating the complex landscape of U.S. federal policy in emerging technologies.

We provide strategic counsel and bipartisan advocacy that empowers our clients to influence policy, shape markets, establish trusted relationships, and achieve their goals.

Our unique blend of technical acumen and policy expertise positions us as the ideal partner to navigate the complex intersection of innovation and regulation.

Policy Focus

Zero One Strategies provides clients with creative solutions to address the unique challenges and opportunities presented by emerging technology's rapidly evolving and complex sectors:

- Artificial Intelligence
- Blockchain, Digital Assets, and Decentralized Technologies
- Cyber, Data, and Digital Infrastructure

We also provide services in the multiple policy issues impacting emerging tech sectors, including:

- Tax
- Financial Services, AML/KYC

Why Choose Us

Deep experience at:

- Highest levels of government
- Industry risk management
- Emerging tech advocacy

We are uniquely positioned to shape policy outcomes that foster innovation while ensuring compliance with existing and anticipated regulations.

Our Services

Bipartisan Lobbying & Advocacy

- Representing your interests before federal policymakers in Congress, the White House, and administrative agencies
- Ensuring your voice is heard by key decision-makers and your innovations are understood and appropriately regulated

Strategic Counsel & Messaging

- Providing expert guidance on navigating complex regulatory developments
- Crafting compelling narratives that articulate the benefits of your innovations and that resonate with policymakers

Policy Analysis & Development

- Preparing in-depth analysis of critical legislative and regulatory developments
- Developing forward-thinking policy solutions that support your goals

Coalitions & Strategic Partnerships

- Building and managing coalitions with industry leaders and stakeholders to amplify your influence and achieve common goals.

